



SAMHSA-HRSA CENTER for INTEGRATED HEALTH SOLUTIONS

Integrating Primary Care & Wellness: Sustaining Integrated Care Innovation Community

GROUP COACHING

**Slides for today's webinar will
be available on the CIHS
website:**

www.integration.samhsa.gov

Under About Us/Innovation Communities

Our format...



Structure

Short comments from experts
Specifics from their point of view

Polling You

Every 20-minutes
Finding the “temperature” of the group

Asking Questions

Watching for your written questions

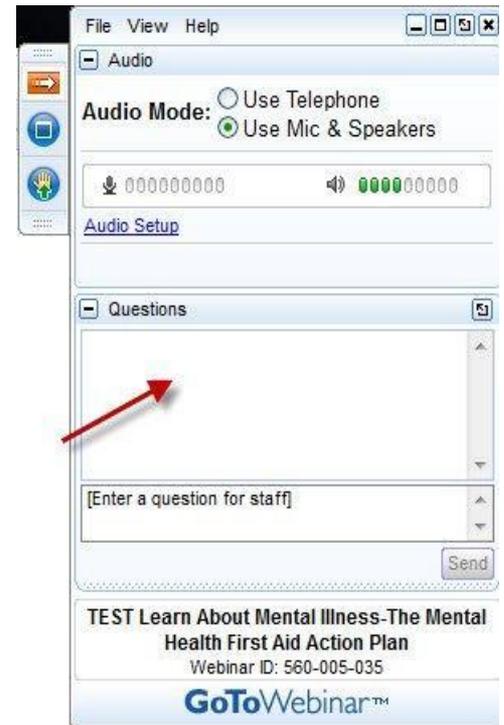
Follow-up and Evaluation

Ask for what YOU want or expect
Ideas and examples added to the
AOS Resource Center

How to ask a question during the webinar



If you dialed in to this webinar on your phone please use the “raise your hand” button and we will open up your lines for you to ask your question to the group. **(left)**



If you are listening to this webinar from your computer speakers, please type your questions into the question box and we will address your questions. **(right)**

Overview of Today's Webinar

- Defining Innovation
- Demographics of IC Members
- Discussion
 1. Progress/Breakthroughs experienced designing & implementing your Work Plan
 2. Barriers/Challenges experienced designing & implementing your Work Plan
 3. One question you have for your Innovation Community Peers
 4. One resource or piece of advice you can offer your Innovation Community Peers

Innovation...

“Innovation is something new to your business that fills an untapped customer need. Ideally, the innovation builds a new market.”

-Jonathan Rowe

“Having a view of the future landscape of consumer wants & needs – whether known or unarticulated – & developing solutions that grow your business while fulfilling or altering the lifestyle & behavior of your target consumers.”

-Troy Geesaman

The Forces Affecting Innovation

Forces can help or hinder efforts at innovation

- Industry/Managed Care
- Funding Sources
- Public Policy
- Technology
- Customers
- Accountability Requirements
- Leadership
- Communication

Source: Adapted from "Why Innovation in Health Care Is So Hard"
Regina E. Herzlinger, May 2006, HBR

Getting to Know Each Other!

States Represented:

Urban/Suburban/Rural/Frontier:

Services Provided:

Who are you Serving?:

Number of People Served:

Type of Wellness Programming Offered:

Who is Paid for Wellness Programming:

States Represented

1. AK (1)
2. AZ (1)
3. DC (2)
4. ME (1)
5. MI (3)
6. MO (1)
7. NC (4)
8. NJ (1)
9. PA (1)
10. VA (2)

Areas Served

7 Urban

1 Suburban

5 Rural

1 Urban/Suburban

1 Urban/Rural

1 Rural/Suburban

1 Rural/Frontier

Services Provided

13 Mental Health/Substance Abuse

3 Mental Health

1 Mental Health /Substance Use/Developmental
Disabilities

Who Are you serving?

49% White

29% African American

10% Hispanic/Latino

9% American Indian/Native Alaskan

3% Asian/Pacific Islander

72% Adults

19% Children

8% Older Adults

(Percentages represent all IC members combined)

Unduplicated Number Served in Last Year

Average: 8,222

Median: 4,722

Range

Max: 49,107

Min: 933

Most Common Wellness Programs Offered

1. Whole Health Action Management: (WHAM)
2. Wellness Recovery Action Plan (WRAP)
3. Nutrition, Exercise, Wellness & Recovery (NEW-R)
4. Seeking Safety
5. Solutions for Wellness

(rank ordered)

Do you get paid for Wellness Programming?

10 Yes!

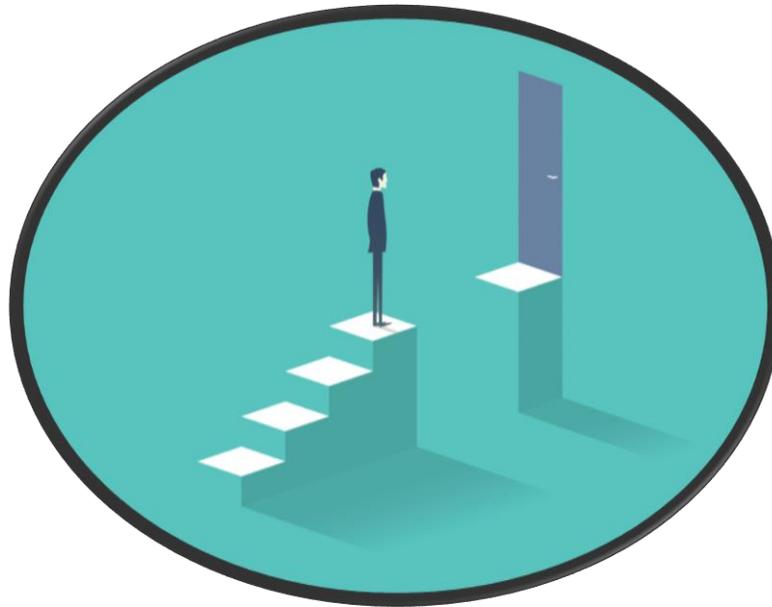
7 No...

...

Progress/Breakthroughs experienced designing and implementing your Work Plan



Barriers/Challenges experienced designing and implementing your Work Plan





One question you have for your Innovation Community Peers

One resource or piece of advice you can offer your Innovation Community Peers



Next Steps

- June & July Webinar Topics
- Progress Toward Goals
- Evaluation

Questions/Discussion



Webinar Schedule

Webinar Number	Date	Time
February #2	Feb. 25	3 – 4pm
March #3	Mar. 31	3 – 4pm
April #4	Apr. 28	3 – 4pm
May #5	May 26	3 – 4pm
June #6	Jun. 30	3 – 4pm
July #7	Jul. 28	3 – 4pm
August #8	Aug. 25	3 – 4pm

Listserv

Look for updates from:
sustaining_integration_ic

Thank you for joining us today!

Please take a moment to provide feedback by completing the survey at the end of today's webinar.

If you have additional questions/comments please send them to:

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Madhana Pandian - madhanap@thenationalcouncil.org