

RECRUITMENT AND RETENTION IN THE RURAL SOUTH

Health Services Center, Inc.
Anniston, AL

- Target Population(s)
- Grant Goals
 - Prevention and Testing
 - Substance Abuse
 - Mental Health
 - Behavioral Navigation

SUMMARY OF BEHAVIORAL HEALTH CARE (BHC)



- ▶ Hardworking and Dedicated Staff
- ▶ Behavioral Health Counselors
- ▶ Behavioral Health Navigator
- ▶ Driver/Toxicology Technician
- ▶ Prevention Education Specialist

WHAT WORKS FOR US

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Referral Sources

- Excellent relationships with referrals sources
- Drug Court Involvement
- Referrals within the Organization
- Hospital Referrals
- Community Advocates
- Client Referrals

WHAT WORKS FOR US

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Client Centered Treatment

- Treatment planning
- Peer group sessions
- Support groups for HIV and HCV during clinic times
- Groups offered in two different cities at different times

WHAT WORKS FOR US

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- First year of the grant
- Self-referred clients and retention
- Limited mental health services

OVERCOMING CHALLENGES

