



BRIEF TOBACCO CESSATION INTERVENTIONS

This is a skill building workshop on how to perform one-on-one tobacco cessation interventions.

Trainer:

Cathy McDonald, M.D., MPH, ATOD Project Director

Description:

Participants will learn the basics of Tobacco 101 and how to apply tobacco cessation counseling techniques to motivate and support tobacco cessation among high risk populations.

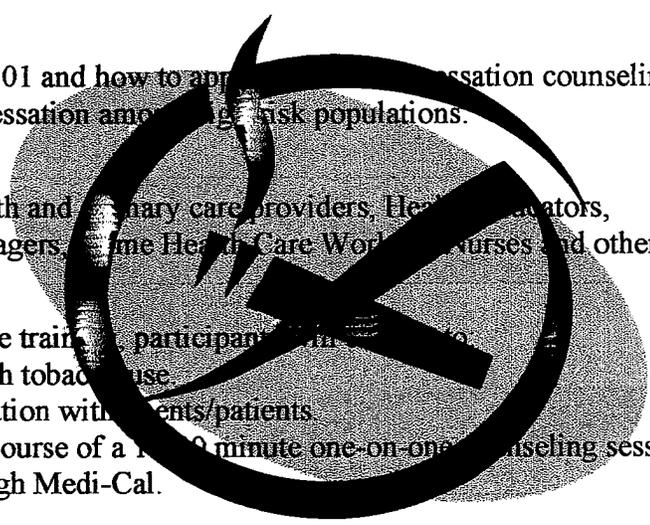
Who Should Attend:

Clinical Staff of substance abuse, mental health and primary care providers, Health Educators, Community Cessation Facilitators, Case Managers, Home Health Care Workers, Nurses and other healthcare providers.

Learning Objectives:

At the end of the training, participants will be able to:

- 1) Understand the health risks associated with tobacco use.
- 2) Feel comfortable discussing tobacco cessation with clients/patients.
- 3) Help clients develop a quit plan over the course of a 10 minute one-on-one counseling session.
- 4) Help clients secure nicotine patches through Medi-Cal.



Tues., Feb. 19, 2013
8:30 a.m. - 12:30 p.m.
FREE training. FREE Parking

Behavioral Health Care Services
 2000 Embarcadero, 4th Floor
 (off 16th St. exit - 880 South)
 Oakland, CA 94606
 In the Gail Steele Room

For more information, please call
 Judy Gerard at 510-653-5040 x 349.
 Please register using the form below.

This training is sponsored by Alameda County Behavioral Health Care Services (BHCS) in contract with the Alameda County Provider Network for Tobacco Dependence Treatment and Cessation, located at Thunder Road in Oakland, CA. (Thunder Road is an affiliate of Alta Bates Summit Medical Center and Sutter Health).

CEU Credits: This course meets the qualifications for 3.5 hours of continuing education credit for MFTs and/or LCSWs as required by the California Board of Behavioral Sciences, Provider Approval Number PCE 307, the California Board of Registered Nurses, BRN Provider Number 12040, and California Association of Alcoholism and Drug Abuse Counselors (CAADAC), Provider Number 4C-04-0614. Certificates of Attendance issued for counselors registered with a State Certifying organization

****** Training is primarily for BHCS funded and Alameda County health care providers. As space permits, staff from non- BHCS-funded programs may register.**

REGISTRATION FORM

Please FAX registration to Rosalyn Moya at 510-653-6475

or Email the following information to moyar@sutterhealth.org

IMPORTANT: Registration deadline is Feb. 14, 2013. Please register early.

NAME: _____ AGENCY: _____

MAILING ADDRESS: _____

EMAIL: _____

DAY PHONE: _____ FAX: _____

DISCIPLINE: _____ LICENSE #: _____

Because of budgetary constraints in Alameda County, we will be unable to provide food.

Please bring your own snacks and beverages.



MOTIVATIONAL INTERVIEWING AS A TOBACCO CESSATION INTERVENTION

This is a skill building workshop on how to perform one-on-one motivational tobacco cessation interventions.

Lead Trainer:

Cathy McDonald, M.D., MPH, ATOD Project Director

Description:

Participants will learn basic motivational interviewing techniques related to Stages of Change. The workshop will include demonstrations and practice time on how to conduct one-on-one tobacco cessation interventions for situations requiring behavioral changes.

Who Should Attend:

Clinical Staff of substance abuse, mental health and primary care providers, Health Educators, Community Cessation Facilitators, Case Managers, Home Health Care Workers, Nurses, Physicians and other healthcare providers.

Learning Objectives:

At the end of the training, participants will be able to:

- Understand the principles of motivational interviewing as a therapeutic technique;
- Understand the advantage of using motivational interviewing as a tobacco cessation intervention;
- Be able to conduct a simple motivational interview related to tobacco.

Wednesday, Mar. 13, 2013

8:30 a.m. - 12:30 p.m.

FREE training. FREE Parking

Behavioral Health Care Services
2000 Embarcadero, 4th Floor
(off 16th St. exit - 880 South)
Oakland, CA 94606
In the Gail Steele Room

For more information, please call
Judy Gerard at 510-653-5040 x 349.
Please register using the form below.

This training is sponsored by Alameda County Behavioral Health Care Services (BHCS) in contract with the Alameda County Provider Network for Tobacco Dependence Treatment and Cessation, located at Thunder Road Adolescent Treatment Center in Oakland, CA. (Thunder Road is an affiliate of Alta Bates Summit Medical Center and Sutter Health).

CEU Credits: This course meets the qualifications for 3.5 hours of continuing education credit for MFTs and/or LCSWs as required by the California Board of Behavioral Sciences, Provider Approval Number PCE 307, the California Board of Registered Nurses, BRN Provider Number 12040, and California Association of Alcoholism and Drug Abuse Counselors (CAADAC), Provider Number 4C-04-0614. Certificates of Attendance issued for counselors registered with a State Certifying organization

****** Training is primarily for BHCS funded and Alameda County health care providers. As space permits, staff from non- BHCS-funded programs may register.**

REGISTRATION FORM

Please FAX registration to Rosalyn Moya at 510-653-6475

or Email the following information to moyar@sutterhealth.org

IMPORTANT: Registration deadline is March 7, 2013. Please register early.

NAME: _____ AGENCY: _____

MAILING ADDRESS: _____

EMAIL: _____

DAY PHONE: _____ FAX: _____

DISCIPLINE: _____ LICENSE #: _____

Because of budgetary constraints in Alameda County, we will be unable to provide food.

Please bring your own snacks and beverages.



ALAMEDA COUNTY PROVIDER NETWORK FOR TOBACCO DEPENDENCE TREATMENT AND CESSATION

Cathy McDonald, MD, MPH
Project Director
Email: cmcdonatr@aol.com

Judy Gerard, Project Manager
Email: atodnetjudy@aol.com

Rosalyn Moya, Project Coordinator
Email: moyar@sutterhealth.org

Located at:

Thunder Road Adolescent Treatment Center
390 - 40th Street, Oakland, CA 94609
(510) 653-5040 ^ (510) 653 - 6475 fax

Alameda County BHCS Tobacco Training and Technical Assistance Project Summary of Activities

BHCS funds the Tobacco Treatment Training through a contract with the ATOD Cessation Provider Network Staff: First contracted in 2008 utilizing CA State Prop. 63 MHA funds. This funding supports a small staff of three. (Project Director - Cathy McDonald, MD, MPH 22% FTE Project Manager - Judy Gerard, 55% FTE and Project Assistant - Rosalyn Moya, 30% FTE) Prior activity funded by AC Pub. Health Dept 1998-2007.

ATOD Cessation Provider Network Work Plan Objective: Reduce consumer tobacco use.

Work Plan Activities:

Tobacco Policy Implementation - BHCS Tobacco Policies - Originally introduced as Tobacco Policy Guidelines in 2002, expanded to Policies and Consumer Treatment Protocols in June 2011. Provider Surveys administered approx. every 2 years since 2005 to check on progress in implementation. Incremental progress has been seen with each successive survey.

Training and Technical Assistance - Primary focus is to train clinical staff to implement tobacco policies and build capacity to provide appropriate tobacco assessment and cessation interventions, and integrate the basics of tobacco dependence treatment into care.

- **Skill building trainings:** 3.5 hour tobacco trainings offered monthly for 9 months of the year. Example of Types: Brief Interventions, Motivational Interviewing, Tobacco as a Co-Occurring Condition, Learning about Healthy Living, Advanced Pharmacotherapy for Tobacco Treatment, and Treatment of Tobacco Use Among Clients with HIV/AIDS and HepC. Two day training: Tobacco Use Intervention Program (a cessation curriculum esp. developed for AOD programs). Trainings held at BHCS. Free CEUs are provided.
- **On-Site trainings and TA** - 1-2 hour staff training to address specific program issues related to implementing tobacco policies, providing tobacco cessation interventions, and accessing tobacco treatment medications through county health plans and Medi-Cal
- **Additional training offered to physicians** through CME training and short presentations at BHCS psychiatrist meetings. Project Director provides TA to clinicians to address issues related to accessing tobacco treatment medications through Medi-Cal/TARS.