Integrating Primary Care & Wellness: Sustaining Integrated Care Innovation Community

GROUP COACHING

integration.samhsa.gov
Slides for today’s webinar will be available on the CIHS website:

www.integration.samhsa.gov

Under About Us/Innovation Communities
Our format...

**Structure**
Short comments from experts
Specifics from their point of view

**Polling You**
Every 20-minutes
Finding the “temperature” of the group

**Asking Questions**
Watching for your written questions

**Follow-up and Evaluation**
Ask for what YOU want or expect
Ideas and examples added to the AOS Resource Center
How to ask a question during the webinar

If you dialed in to this webinar on your phone please use the “raise your hand” button and we will open up your lines for you to ask your question to the group. (left)

If you are listening to this webinar from your computer speakers, please type your questions into the question box and we will address your questions. (right)
Overview of Today’s Webinar

• Defining Innovation

• Demographics of IC Members

• Discussion
  1. Progress/Breakthroughs experienced designing & implementing your Work Plan
  2. Barriers/Challenges experienced designing & implementing your Work Plan
  3. One question you have for your Innovation Community Peers
  4. One resource or piece of advice you can offer your Innovation Community Peers
Innovation...

“Innovation is something new to your business that fills an untapped customer need. Ideally, the innovation builds a new market.”

-Jonathan Rowe

“Having a view of the future landscape of consumer wants & needs – whether known or unarticulated – & developing solutions that grow your business while fulfilling or altering the lifestyle & behavior of your target consumers.”

-Troy Geesaman
The Forces Affecting Innovation

Forces can help or hinder efforts at innovation

- Industry/Managed Care
- Funding Sources
- Public Policy
- Technology
- Customers
- Accountability Requirements
- Leadership
- Communication

Source: Adapted from “Why Innovation in Health Care Is So Hard” Regina E. Herzlinger, May 2006, HBR
Getting to Know Each Other!

States Represented:
Urban/Suburban/Rural/Frontier:

Services Provided:

Who are you Serving?:

Number of People Served:

Type of Wellness Programming Offered:

Who is Paid for Wellness Programming:
States Represented

1. AK (1)
2. AZ (1)
3. DC (2)
4. ME (1)
5. MI (3)
6. MO (1)
7. NC (4)
8. NJ (1)
9. PA (1)
10. VA (2)
Areas Served

7 Urban
1 Suburban
5 Rural
1 Urban/Suburban
1 Urban/Rural
1 Rural/Suburban
1 Rural/Frontier
Services Provided

13 Mental Health/Substance Abuse

3 Mental Health

1 Mental Health /Substance Use/Developmental Disabilities
Who Are you serving?

49% White
29% African American
10% Hispanic/Latino
9% American Indian/Native Alaskan
3% Asian/Pacific Islander

72% Adults
19% Children
8% Older Adults

(Percentages represent all IC members combined)
Unduplicated Number Served in Last Year

Average: 8,222

Median: 4,722

Range
Max: 49,107
Min: 933
Most Common Wellness Programs Offered

1. Whole Health Action Management: (WHAM)
2. Wellness Recovery Action Plan (WRAP)
3. Nutrition, Exercise, Wellness & Recovery (NEW-R)
4. Seeking Safety
5. Solutions for Wellness

(rank ordered)
Do you get paid for Wellness Programming?

10 Yes!

7 No…
Progress/Breakthroughs experienced designing and implementing your Work Plan
Barriers/Challenges experienced designing and implementing your Work Plan
One question you have for your Innovation Community Peers
One resource or piece of advice you can offer your Innovation Community Peers
Next Steps

• June & July Webinar Topics

• Progress Toward Goals

• Evaluation
Questions/Discussion
<table>
<thead>
<tr>
<th>Webinar Number</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>February #2</td>
<td>Feb. 25</td>
<td>3 – 4pm</td>
</tr>
<tr>
<td>March #3</td>
<td>Mar. 31</td>
<td>3 – 4pm</td>
</tr>
<tr>
<td>April #4</td>
<td>Apr. 28</td>
<td>3 – 4pm</td>
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<tr>
<td>May #5</td>
<td>May 26</td>
<td>3 – 4pm</td>
</tr>
<tr>
<td>June #6</td>
<td>Jun. 30</td>
<td>3 – 4pm</td>
</tr>
<tr>
<td>July #7</td>
<td>Jul. 28</td>
<td>3 – 4pm</td>
</tr>
<tr>
<td>August #8</td>
<td>Aug. 25</td>
<td>3 – 4pm</td>
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Listserv

Look for updates from:

sustaining_integration_ic
Thank you for joining us today!

Please take a moment to provide feedback by completing the survey at the end of today’s webinar.

If you have additional questions/comments please send them to:

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