What are health disparities?

“What population-specific differences in the presence of disease, health outcomes, or access to health care.”

- Health Resources and Services Administration
Why care about health disparities?

- Disparities negatively affect the quality of life for affected populations
- Disparities cost money
- Addressing disparities may be a requirement of your PBHCI grant agreement
  - Impact statement
  - Implementation plan (including how to review data for health outcomes)
  - Policies and procedures that comply with CLAS standards
It’s easy to develop a PDSA cycle for tracking health and wellness interventions

- **Plan**
  - Identify needs of subsets in your population
  - Identify disparities in outcomes

- **Do**
  - Provide culturally sensitive interventions

- **Study**
  - Review outcomes after implementing new interventions

- **Act**
  - Use new data to determine next course of action
Leveraging HIT

(1) automate and standardize the collection of race/ethnicity and language data,
(2) prioritize the use of the data for identifying disparities and tailoring improvement efforts,
(3) focus HIT efforts to address fragmented care delivery for racial/ethnic minorities and limited-English-proficiency patients,
(4) develop focused computerized clinical decision support systems for clinical areas with significant disparities,
(5) include input from racial/ethnic minorities and those with limited English proficiency in developing patient HIT tools to address the digital divide.

Source: Bridging the Digital Divide in Health Care: The Role of Health Information Technology in Addressing Racial and Ethnic Disparities. 2011 The Joint Commission Journal on Quality and Patient Safety
EHR Adoption

- Providers who cared for black & Hispanic patients who did not have insurance or with Medicaid coverage were 12% to 36% less likely to use EHRs than providers with privately insured non-Hispanic white patients.

- In addition, FQHCs with high rates of uninsured patients were 47% less likely to adopt EHRs.
Population Based Care/Health Management

Strategies for optimizing the health of an entire client population by systematically assessing tracking, and managing the group’s health conditions and treatment response. It also entails approaches to engaging the entire target group, rather than just responding to the clients that actively seek care.
Patient Registry

“...an organized system to collect uniform data (clinical and other) to evaluate specified outcomes for a population defined by a particular disease, condition, or exposure, and that serves one or more predetermined scientific, clinical, or policy purposes.”

IDENTIFY NEEDS AND CURRENT OUTCOMES OF POPULATION SUBSETS
Incidence of Obesity (BMI>25) by Race/Ethnicity

http://kff.org/other/state-indicator/adult-overweightobesity-rate-by-re/
Incidence of Obesity (BMI>25) by Gender

http://kff.org/other/state-indicator/adult-overweightobesity-rate-by-re/
To the extent possible, try to make honest comparisons.
Incidence of Smoking (daily smoker) by Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>National</th>
<th>PBHCI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black</td>
<td>21%</td>
<td>53%</td>
</tr>
<tr>
<td>Asian</td>
<td>11%</td>
<td>25%</td>
</tr>
<tr>
<td>White</td>
<td>21%</td>
<td>57%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>14%</td>
<td>42%</td>
</tr>
<tr>
<td>Total</td>
<td>53%</td>
<td>54%</td>
</tr>
</tbody>
</table>

Incidence of Diabetes (FBG>126) by Race/Ethnicity

Incidence of Diabetes Among Asian Population by Gender

Aggregate PBHCI Incidence of Diabetes Among Hispanic/Latino Population by Ethnicity

- Mexican: 16%
- Puerto Rican: 15%
- Cuban: 14%
You can obtain prevalence and outcomes data for your population from two sources:

- TRAC
- Patient Health Registry
Select the **Services Outcome Measures (PBHCl only)** Report in TRAC
Select all relevant demographic filters

- Gender
  - Female
  - Male

- Ethnicity
  - Hispanic/Latino
  - Not Hispanic/Latino

- Race
  - African-American
  - Asian/Pacific Islander
  - White
Race & Ethnicity in TRAC

- Ethnicity is only entered in TRAC if an individual identifies as Hispanic/Latino. Ethnicity categories are:
  - Central American
  - Cuban
  - Dominican
  - Mexican
  - Puerto Rican
  - South American
  - Other (specify)
  - Multi-Ethnic

- Race is entered for all consumers
Observe prevalence and improvement data

<table>
<thead>
<tr>
<th>Section H Indicator</th>
<th>Number of Valid Cases</th>
<th>At-risk at Baseline</th>
<th>At-risk at Second Interview</th>
<th>Outcome Improved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blood Pressure - Systolic</td>
<td>360</td>
<td>32.5 %</td>
<td>33.9 %</td>
<td>17.8 %</td>
</tr>
<tr>
<td>Blood Pressure - Diastolic</td>
<td>360</td>
<td>21.9 %</td>
<td>22.8 %</td>
<td>11.7 %</td>
</tr>
<tr>
<td>Blood Pressure - Combined</td>
<td>360</td>
<td>38.9 %</td>
<td>39.4 %</td>
<td>18.9 %</td>
</tr>
<tr>
<td>BMI</td>
<td>349</td>
<td>63.6 %</td>
<td>61.3 %</td>
<td>53.6 %</td>
</tr>
<tr>
<td>Waist Circumference</td>
<td>248</td>
<td>67.7 %</td>
<td>62.5 %</td>
<td>52.8 %</td>
</tr>
<tr>
<td>Breath CO</td>
<td>200</td>
<td>7.5 %</td>
<td>10.5 %</td>
<td>5.0 %</td>
</tr>
<tr>
<td>Plasma Glucose (fasting)</td>
<td>75</td>
<td>38.7 %</td>
<td>38.7 %</td>
<td>41.3 %</td>
</tr>
</tbody>
</table>
If you have a patient registry, does it track all relevant demographic information?

- Age
- Gender
- LGBT status
- Ethnicity
- Race
- Primary Language
Remember to engage with your evaluation team early in the process

- Create an evaluation plan (including timeline)
- Who will collect data?
- How will you define success?
PROVIDE CULTURALLY SENSITIVE INTERVENTIONS
Find an intervention that is appropriate for your target audience
Resources

- Integration.samhsa.gov
- HHS Office of Minority Health
- CDC Office of Minority Health and Health Disparities
- National Institute on Minority Health and Health Disparities
- Websites for specific health conditions (diabetes.org)
- ACA guidance on collecting granular data
- National Network to Eliminate Health Disparities in Behavioral Health (NNED)
Also consider policy and system interventions

Examples:

- Healthy food options offered to clients / in vending machines
- Referral system in place to community-based resources that focus on population subset
- Staffing
REVIEW OUTCOMES AFTER IMPLEMENTING NEW INTERVENTIONS
“Hello, evaluator? Have our outcomes improved?”
USE NEW DATA TO DETERMINE NEXT COURSE OF ACTION
How to Act

- Meet as a team to review the data.
- If the new intervention provided improved health outcomes, you might not want to make a change.
- If the new intervention did not improve health outcomes, consider new interventions.
Upcoming TA Opportunities

Health Disparities Small Working Groups

- Wednesday, March 26
- Wednesday, May 28
- Wednesday, July 23
- Wednesday, September 24